

MainCor Works

2006 and Beyond

MainCor Works

- Main Street is the most significant street in the city, historically and in the future. It links special places in Kansas City, while continuing to be an important corporate and commercial corridor in its own right.
- The Main Street Corridor Development Corporation (MainCor) was founded in 1981 to provide support and technical assistance to encourage effective economic development along the Main Street Corridor from the Country Club Plaza to Crown Center

MainCor Works

Main Street Corridor Land Use & Development Plan

- Approved by City Council and City Planning Commission in 2003
- MainCor designated for planning and implementation
- Committee structure facilitates activities

MainCor Works

Administrative and Office Management

- Officers of the Board oversee strategic planning, review monthly activities, financials and Board activities
- 2006 hire Administrative Assistant – Danielle Westcott

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Sustainability and Community Relations

- Proactive and externally focused ~
 - Work on safety & security with KCPD
 - Support Crime Free Multi-Housing Program
 - Attend regular neighborhood meetings
 - Relationship with 4th District Council people and other government agencies
 - Membership
 - Annual Membership Meeting
 - Funding and financial management
 - KCMO general funds
 - resource/grant development

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Planning and Economic Development

- Working on issues including but not limited to:
 - Redevelopment
 - Planning
 - TIF
 - CID
 - Parking
 - Business attraction and retention

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Aesthetics & Identity / Neighborhood Issues & Corridor Edges

- Implementation of Action Steps in the Corridor Plan by continuing our
 - Graffiti removal program
 - Corridor clean-ups
- Work with City Departments to provide a safe, clean and inviting environment for businesses, employees, and visitors.
- Good communication between business/property owners, neighborhood residents, police and city staff is vital to the Main Street Corridor

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Transportation

- The Corridor Plan encourages
 - public transportation
 - walkability
 - pedestrian crosswalks
- Main Street is the proud home of the MAX
- Maincor is in support of the proposed light rail plan coming down Main Street
- Increased pedestrian traffic is an advantage for the small businesses

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Midtown Plan Review/Urban Design Guidelines /Historic Preservation

- This committee is made of individuals based on talent- Review by the committee ensures compatibility of all projects with the Corridor Plan.
- Use of Urban Design and Historic Preservation as economic tools will encourage owners of historic properties to maintain the historic integrity of the structure, increasing the property's marketability.
- Reinstating the Façade Rebate Program will encourage property owners to make necessary improvements to draw good businesses to the Main Street Corridor

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Communications

- Bi-monthly newsletters
- Monthly Community Coffee Klatsch
- Monthly Business Networking Luncheons
 - Occasions for dialogue between business owners, neighborhood representatives and City workers, including police

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Community Police Support

- In order for the other program to work, the Main Street Corridor must be seen as a safe place. This can be accomplished through working with KCPD (to make it safer) and providing information to the public.

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Midtown FOCUS Center

- MainCor was designated as the Midtown Focus Center with an emphasis on small business support.
- All businesses in the Midtown area are invited to join our roundtable discussions at MainCor events, where they also have access to conversations with police officers.
- As a FOCUS Center, we offer our community room for use by non-profit organizations at no cost
- A great deal of information is available on the MainCor website

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Special Review District

- Appointed by Mayor to enforce compliance with Corridor Plan
- Meets regularly, reviewing all exterior physical improvements on Main Street

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Community Improvement District

- Clean and Safe
- Shows great investment by businesses and property owners, can be used to leverage additional improvements and investments
- On the street May 2007
- Stan Henry, Manager of Operations

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Community Meetings

- 39th & Main Business Association
- 43rd & Main TIF
- City Planning and Development Department
- Linwood & Main Planning Group

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Community Partnerships

- MainCor provides graffiti abatement services for Main Street businesses, which are often graffiti targets
- MainCor works with KCATA and the ACCENT program to coordinate additional trash removal along Main Street
- MainCor hosted a Blood Drive for the Community Blood Center of Greater Kansas City
- UMKC Urban Planning and Design department is working to integrate Main Street into their curriculum

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Neighborhood Partnerships

- Broadway - Gillham Neighborhood Association
- Old Hyde Park Historic District
- Southmoreland Park Neighborhood Association
- Union Hill Neighborhood Association

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2006 Synergy

- MainCor is pleased to be home to the new headquarters of the Federal Reserve Bank
- Hawthorne Apartments development
- Unicorn Theater purchases & expands
- 45th Street redevelopment approved
- Southtown TIF approved to implement Land Use Plan

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Main Street Image

- Main Street Mile
 - MainCor is in the process of planning a community awareness and appreciation event schedule for a weekend in May
 - The Main Street Mile will be an annual run that will bring people from around the city and the country into the street to celebrate community health and spirit
- Public Art
 - MainCor was very pleased to work with American Century Investments to bring public art to Main Street at the Sculpture Field