



Mission Statement

The Main Street Corridor Development Corporation (MainCor) is the champion and leading community partner of Kansas City's Main Street Corridor working to support commercial, mixed use and residential progress and effective community, economic and aesthetic development that create and encourage the renewal and vitality of Midtown.

What has MainCor done for you lately?

- MainCor secured **Southtown TIF** (Federal Reserve Bank) monies for
 - **Liberty Memorial** security improvements
 - **Penn Valley Park** – skate boarding park completion, new directional signage and curbs and refiguring of Penn Valley Drive (Broadway) with lake improvements.
 - **Main Street Corridor Streetscape** – Receiving proposals for construction documents for lighting, sidewalks, trees, landscaping, benches, etc., with implementation beginning approximately in summer of 2010.
- **PIAC** (Public Improvements Advisory Committee)
 - **Crosswalks** were installed at 39th & Main and Westport & Main in 2005. MainCor has been awarded the funding to complete crosswalks through out the Main Street Corridor.
 - PIAC monies are accumulating to MainCor for **Cobra Lighting** (between 34th to 37th Streets)
- **Major Murray Davis Park** (40th Street & Main) completed August 2009 – includes trees, benches, lighting, flag pole and monument restoration. Money raised through MainCor & 2008 Main Street Mile.
- MainCor **enforces** the **Main Street Corridor Land Use and Development Plan** and the **Main Street Streetscape Plan**, two City adopted plans.
- MainCor **monitors the Corridor** and uses its relationships and resources to resolve issues. Often, as one of the first to know about situations, MainCor is able to address circumstances before they become problems.
- MainCor has **strong alliances** with the City, County and Police Department.
- MainCor is a **resource center**. If you have a concern, we can give you guidance for a solution
- Organized and manage the **Main Street Community Improvement District** (Red Shirts) that provide safe and clean services on Main Street. The Red Shirts constantly improve the perception of Main Street.
 - Working to keep the **“bad guys”** (nuisance offenders) off the streets.
 - **Graffiti** is quickly removed, often before the morning rush hour. Many don't know that Main Street does have a graffiti problem.
 - Main Street is **cleaner** with less litter/debris.
 - Provide **snow removal** of pedestrian walkway.

Learn more about MainCor at www.maincor.org.

3215 Main Street, Suite 200

Kansas City MO 64111

P 816-753-3820

F 816-753-3821



MainCor Continues To

- Host **informational & social events** including coffees, luncheons, town hall meetings and Police Department roll calls.
- Provide information through **monthly E-news**: The Corridor & The Mid Month Breeze.
- Use assertive leadership to work with businesses and residents to **create a long term positive community environment with healthy public/private relationships**.
- Create and support events on Main Street –
 - The **Main Street Mile** (2010 will be the third year for this annual event) brings hundreds of people from the Kansas City Metropolitan Area, including adjacent neighborhoods, together on Kansas City's Main Street.
 - **Annual Membership Meeting** – social event for members to look at achievements for the past year and to reveal goals for the next.
- Be an **advocate for Multimodal Transit** on Main Street. Worked with Kansas City Area Transportation Authority (KCATA) in the implementation of Bus Rapid Transit service (MAX) to the area and maintains this relationship.

MainCor's Focus for the Future

- Implementation of the **Main Street Streetscape** (Summer 2010) and **Land Use Plans**.
- Assistance to and perfection of **Community Improvement District**.
- **Transportation** Issues (Mass Transit) & continued support for multimodal transit along the Corridor.
- **Updating** of the Corridor's Design Guidelines.
- Holistic **community improvement** and **interaction** with neighboring organizations.
- Growing the **3rd Annual Main Street Mile** for 2010.
- Expand the **Cigarette Litter Prevention Program**.

MainCor has begun the **2010 Annual Membership Drive**. MainCor membership ensures that **your issues and concerns will be advocated** appropriately to policy makers and city leadership. Membership **increases your business exposure** and gives you **knowledge and insight** into the most up-to-date development issues and marketing opportunities for the Corridor.

MainCor Member Benefits

- Recognition on MainCor's website (including Business Hyperlink) and in conference room.
- Recognition in and subscription to e-newsletters, The Corridor & Mid Month Breeze.
- Opportunity to serve on a committee or board (one seat).
- Invitation to quarterly membership luncheons and annual membership event.
- Invitation to regular monthly networking events (Coffee & Luncheon).
- Listing in future Midtown Directory.
- Discounted fee for use of conference room.
- Access to Kansas City Urban Market Assets (KCUMA) data.

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Invoice for 2010 Membership

By becoming a MainCor Member, you will help us to advance Kansas City's Main Street Corridor.

Basic	\$250
Sustaining	\$300 - \$499
Main Street Investor	\$500 - \$999
Main Street Sponsor	\$1,000 - \$4,999
Main Street Leader	\$5,000 - \$ 9,999
Main Street Champion	\$10,000 and up

Amount Paid _____
Contact Name _____
Business Name _____
E-Mail _____
Phone Number _____
Fax Number _____
Address _____
Website _____

Are you interested in serving on a MainCor Committee? Yes No

Additional personnel that you would like to receive MainCor emails:

Name _____ Email _____
Name _____ Email _____
Name _____ Email _____

Please Return by December 31, 2009

Please make check payable to MainCor and mail to MainCor Membership, 3215 Main, Ste. 200, KCMO, 64111. MainCor is a 501(c) 3. Your membership is tax-deductible and this form may be used as a receipt. MainCor's Tax ID Number is 43-1251925.

THANK YOU FOR YOUR SUPPORT!

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